



Supporting place-based SMEs in the rural Yukon in post-pandemic environment

Partners

Yukon University

Participants Indigenous Peoples; People from rural, remote, and northern communities

Locations

[Yukon](#)

Investment

\$545,000

Topics

Inclusive Economy
SME Adaptability

Related Tags

[entrepreneurship](#),
[indigenous](#),
[indigenous populations](#),
[mentorship](#), [rural](#),
[skills training](#)

**The
project
Supporting
place-
based
SMEs
in
the
rural
Yukon
in
the
post-
pandemic
environment
responds
to
the
realities
of
the
pandemic
on
this
sector
in
the
region.**



The project seeks to support the monetization of land-based activities for SME's in rural Yukon, as well as to enhance relationships with existing SME's in the rural

region of the territory. The project was rooted in two key factors: first, that those employed outside government typically engage in land based entrepreneurship activities were overwhelmingly impacted by COVID measures, specifically business shut-downs and limitations on tourism;

and, historically, such SMEs have not been supported by operations succession, sustainability or viability planning, and as such were especially vulnerable during the pandemic.

Having identified these two priority programming and outreach areas, the project offered enhanced entrepreneurial training embedded within existing skills and technical training in the land-based sector, delivered in collaboration with the Yukon First Nation governments. Similarly, the project supports the enhancement of relationships with existing rural Yukon SMEs by providing on-site or community based support addressing knowledge gaps, operational efficiencies, capacity building, diversification, and future-

oriented
planning.
Other
anticipated
outcomes
of
the
project
include
the
development
of
a
land-
based
workforce
training
programs
(land,
fish,
wildlife),
the
creation
of
a
one-
year
certificate
program
in
Northern
Outdoor
Leadership,
and
creation
of
apprenticeship
support
for
long-
term
professional
skill
development
for
emerging
Indigenous
land-
based
leaders.

The Future Skills Centre acknowledges that the Anishinaabe, Mississaugas and Haudenosaunee share a special relationship to the 'Dish With One Spoon Territory,' where our office is located, bound to share and protect the land. As a pan-Canadian initiative, FSC operates on the traditional territory of many Indigenous nations across Turtle Island, the name given to the North American continent by some Indigenous peoples. We are grateful for the opportunity to work in this territory and commit ourselves to learning about our shared history and doing our part towards reconciliation.

