



[Home](#) | [Innovation Projects](#) | [Project](#)

Remote work strategies for small businesses

Partners

pointA

Participants Women, persons with disabilities

Locations

[Across Canada](#)

Topics

Inclusive Economy
SME Adaptability

Related Tags

[future skills](#),
[people with disabilities](#),
[shock-proofing](#), [women](#),
[Women in the workforce](#)

This
5-
week
virtual
course
targets
owners
and
operators
of
small-
to
medium-
enterprises
(those
with
fewer
than
500
employees)
who
are
most
affected
by
COVID-
19.
Participants
are
primarily
women
and
persons
with
disabilities.

Future Skills Centre is investing \$68,876 in this 1-year project. Through 1 to 2 hours of weekly instruction, homework, and group discussions, students will learn the innovation skills to develop a long-term remote work strategy. In doing so, businesses will identify and realize sustainability goals, cost efficiencies and greater productivity and employee well-being.



As a non-profit organization, pointA has spent nearly two decades working with businesses to develop sustainable, long-term programs that tackle the daily commute

to and from work. These programs are customized to each organization's needs and range from carpooling programs to personalized travel plans for each employee. The team applies behavioural economics to provide the knowledge, resources, and encouragement to try sustainable modes of transportation

to
decrease
congestion
in
the
Toronto
Region,
thereby
improving
the
environment
and
health
of
communities.

Evaluation Strategy

This project is evaluated using tools and approaches aligned with its goals, context, and stage of development. The evaluation focuses on generating the right evidence at the right moment to move the intervention forward. [Read more about our evaluation strategy.](#)



The Future Skills Centre acknowledges that the Anishinaabe, Mississaugas and Haudenosaunee share a special relationship to the 'Dish With One Spoon Territory,' where our office is located, bound to share and protect the land. As a pan-Canadian initiative, FSC operates on the traditional territory of many Indigenous nations across Turtle Island, the name given to the North American continent by some Indigenous peoples. We are grateful for the opportunity to work in this territory and commit ourselves to learning about our shared history and doing our part towards reconciliation.

© Copyright 2024 – Future Skills Centre / Centre des Compétences futures