



**Future
Skills
Centre**

Centre des
**Compétences
futures**

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New Brunswick digital career exploration

Partners

3+ Economic Development
Corporation

Participants Youth

Locations

[New Brunswick](#)

Additional Partners

District scolaire francophone Sud, Anglophone East School District, Construction Association of New Brunswick, Atlantic Provinces Trucking Associations, Atlantic Cancer Research Institute, Venn Innovation, Chamber of Commerce for Greater Moncton, Future NB

Topics

Career Services
Pathways to Jobs
Sectors
Tech and Automation

Related Tags

[career_pathways](#),
[future_skills](#),
[shock-proofing](#), [youth](#)

High school students are finding it difficult to explore career pathways due to the restrictions of the pandemic. Meanwhile, data shows that many workers in the Greater Moncton area will retire in the next 3 years, creating the need for

an
estimated
7,000
new
workers,
posing
potential
demographic
risks
to
the
region's
economic
growth.
This
innovative
online
project
addresses
both
challenges
by
engaging
high
school
students
in
career
development
opportunities,
offering
multiple
ways
for
students
–
together
with
education
leaders

and
guidance
counsellors
–
to
virtually
explore
in-
demand
careers
in
the
region
from
the
safety
of
their
school.



Future Skills Centre is providing \$135,026 for this 2-year program. Students in the Greater Moncton area will take interactive online tours of local businesses to become familiar with high demand sectors such as construction/trades, transportation/logistics/supply chain, bio-tech/health innovation and fin-tech/finance and insurance. The youths will also have the chance to connect with industry experts who will discuss their own work experiences and study pathways

through
a
speaker's
bureau.
Virtual
simulations
will
give
students
a
hands-
on
option
to
explore
15
different
career
paths.
The
resources
will
exist
on
a
user-
friendly
platform
where
students
can
learn
more
about
in-
demand
sectors
as
well
as
what
the
region's
workforce
has
to
offer,
while
connecting
them
with
industry
experts.

Evaluation Strategy

This project is evaluated using tools and approaches aligned with its goals, context, and stage of development. The evaluation focuses on generating the right evidence at the right moment to move the intervention forward. [Read more about our evaluation strategy.](#)



The Future Skills Centre acknowledges that the Anishinaabe, Mississaugas and Haudenosaunee share a special relationship to the 'Dish With One Spoon Territory,' where our office is located, bound to share and protect the land. As a pan-Canadian initiative, FSC operates on the traditional territory of many Indigenous nations across Turtle Island, the name given to the North American continent by some Indigenous peoples. We are grateful for the opportunity to work in this territory and commit ourselves to learning about our shared history and doing our part towards reconciliation.

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