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MindFrame Connect

This project aims to support innovation and entrepreneurship for start-ups and small to medium enterprises.

Evaluation Report: Evaluation report of Midframe Connect Program

Partners

Dalhousie University

Sector Start-ups and SMEs

Participants Across Canada

Locations

[Across Canada](#)

Additional Partners

Ryerson University
Globalive Capital
Incubate Innovate Network of Canada (I-INC)
Canadian Sport Centre Atlantic

Topics

Career Services
Inclusive Economy
Skills Training
SME Adaptability

Related Tags

[entrepreneurship](#),
[high_performance](#),
[mentorship](#),
[microcredential](#),
[microcredentials](#),
[online_learning](#), [resilience](#)

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The problems facing the world are complex, and Canada needs high performing innovators and entrepreneurs to solve them — not only to form start-up companies, but also to work as entrepreneurs, innovators and change makers who drive social, economic, environmental and health initiatives in companies, government, not-for-profits and elsewhere.

The
Future
Skills
Centre
is
investing
\$2.9
million
in this
two-
and-
a-half
year
project,
MindFrame
Connect,
which
is
developing
the
mindset
and
resilience
of
Canada's
high-
performing
entrepreneurs
and
elevating
the
craft
of
mentorship
throughout
the
ecosystem."Led
by
Dalhousie
University,
Globalive,
Ryerson
University,
I-INC,
and
Davis
Pier,
this
initiative
reinforces
Canada's
mission
to
truly
become
an
innovation
nation
by
creating
and
cultivating
more
high-
performing
entrepreneurs
and
mentors.
The
national

start-up ecosystem has developed numerous programs focused on venture building skills and connecting mentors to promising innovators. However, gaps remain, including:

1. Early-stage support for graduate students and researchers to foster the entrepreneurial mindset and develop the skills, experiences, discipline and resilience to thrive in the innovation economy, whether they are starting new ventures or working in the broader innovation ecosystem.



2. The mental and behavioural aspects of innovation and entrepreneurship, including emotional strength, perseverance, resilience, antifragility, self-awareness, conscious leadership, goal-orientation, performance culture, high integrity, empathy, coach-ability, adaptivity, and stamina. The ability to perform, thrive and excel under extreme stress and pressure, and the leadership skills and talent development for building and leading high-performance teams.
3. Providing mentors of entrepreneurs with access to the skills and tools needed to maximize the effectiveness and efficiency of the relationship and improve their craft. This can include: mentorship/coaching best practices and tools; frameworks, mental models, and codes of conduct; evaluation and performance feedback; and equity, diversity and inclusion.

MindFrame
Connect
will
create
and
pilot
new
evidence-
based
programming
to fill
these
gaps
and
complement
current
offerings
in the
Canadian
ecosystem.

The path of entrepreneurship and mentorship can be difficult and navigating all the complexities requires grit, resilience, adaptability, strength and an openness to learn.

At MindFrame Connect, the goal is to take away some of these complexities by providing a central place to learn, adapt and grow both as an entrepreneur and mentor.

Learn more at mindframeconnect.com.

Evaluation Strategy

This project is evaluated using tools and approaches aligned with its goals, context, and stage of development. The evaluation focuses on generating the right evidence at the right moment to move the intervention forward. [Read more about our evaluation strategy.](#)



The Future Skills Centre acknowledges that the Anishinaabe, Mississaugas and Haudenosaunee share a special relationship to the 'Dish With One Spoon Territory,' where our office is located, bound to share and protect the land. As a pan-Canadian initiative, FSC operates on the traditional territory of many Indigenous nations across Turtle Island, the name given to the North American continent by some Indigenous peoples. We are grateful for the opportunity to work in this territory and commit ourselves to learning about our shared history and doing our part towards reconciliation.

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