



**Future Skills** Centre  
Centre des **Compétences futures**

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# **Indigenous Tourism Association of Canada (ITAC)**

The  
*Northern  
Tourism  
Recovery  
Incubator*  
developed  
by  
ITAC  
was  
created  
to  
support  
SMEs  
in  
Northern  
communities  
to  
strengthen  
their  
business,  
rebuild  
Indigenous  
tourism  
operators  
and  
re-  
train  
staff  
members  
to  
support  
visitors  
and  
public  
health  
expectations  
as  
the  
tourism

### Partners

Indigenous Tourism Association of  
Canada

**Participants** Indigenous  
Peoples; People from rural,  
remote, and northern  
communities

### Locations

Alberta, British Columbia, Manitoba,  
Newfoundland and Labrador, Northwest Territories,  
Nova Scotia, Nunavut, Ontario, Quebec,  
Saskatchewan, Yukon

### Investment

\$1,541,810

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### Topics

Inclusive Economy  
Sectors

### Related Tags

entrepreneurship,  
indigenous, mentorship,  
rural, skills training

industry  
recovers.

The needs of these businesses were assessed through a national accreditation program (Project Rise) which provided individual business assessments and aggregated data for ongoing support. By working with the Indigenous provincial and territorial partners, ITAC supported the effective delivery of regionally specific support to revitalize operators ahead of the 2023 operating season. Regional needs were considered as businesses reported through the accreditation program, recognizing that the gaps

in one part of the country may not be the same as another. This coordinated effort aimed to increase tourism revenues and jobs by increasing Indigenous tourism products to meet visitor demands.



The Future Skills Centre acknowledges that the Anishinaabe, Mississaugas and Haudenosaunee share a special relationship to the 'Dish With One Spoon Territory,' where our office is located, bound to share and protect the land. As a pan-Canadian initiative, FSC operates on the traditional territory of many Indigenous nations across Turtle Island, the name given to the North American continent by some Indigenous peoples. We are grateful for the opportunity to work in this territory and commit ourselves to learning about our shared history and doing our part towards reconciliation.

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