



Future Skills
Centre

Centre des
Compétences
futures

Home |
Innovation
Projects | Project

Craft

Partners

OCAD University

Participants Youth, Racialized peoples, LGBTQ2S+ peoples

Locations

Ontario

Topics

Pathways to Jobs
Sectors

Related Tags

entrepreneurship,
future skills,
labour market and skills information,
shock-proofing,
skills development,
upskilling

Craft,
a
new
initiative
by
OCAD
University,
is
an
online
marketplace
where
artists
and
designers
can
sell
their
work
while
developing
skills
to
thrive
in
a
just
economy.
Craft
builds
on
the
legacy
of
OCADU's
leading
artists
and
creative
entrepreneurs

while
pioneering
a
new
model
of
collaborative
entrepreneurship.

As
a
platform
cooperative,
Craft
is
modelled
as
an
equitable
and
democratic
business
collective
that
empowers,
instead
of
exploits,
creatives.
Through
the
platform,
Craft
members
will
earn
income
while
also
accessing
bespoke
creative
entrepreneurship
training
designed
to
help
them
build
the
economic
and
professional
resilience
and
collective
strength
needed
to
flourish,
even
in
the
face
of
ongoing
uncertainty.



The Future Skills Centre is investing more than \$1.7 Million over the next two years to help ensure the successful launch of this initiative. By

creating the conditions for more equitable participation within a continuous learning environment, Craft is paving the way for more collaborative and innovative models of business. Craft will be the first Canadian platform co-operative of its kind.

Evaluation Strategy

This project is evaluated using tools and approaches aligned with its goals, context, and stage of development. The evaluation focuses on generating the right evidence at the right moment to move the intervention forward. [Read more about our evaluation strategy.](#)



The Future Skills Centre acknowledges that the Anishinaabe, Mississaugas and Haudenosaunee share a special relationship to the 'Dish With One Spoon Territory,' where our office is located, bound to share and protect the land. As a pan-Canadian initiative, FSC operates on the traditional territory of many Indigenous nations across Turtle Island, the name given to the North American continent by some Indigenous peoples. We are grateful for the opportunity to work in this territory and commit ourselves to learning about our shared history and doing our part towards reconciliation.

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