



Bridging the Gap: A Learning Platform and Marketplace for Job-seekers and Employers

Partners

Bow Valley College

2,000 participants Canada-wide

Locations

[Alberta](#), [British Columbia](#)

Additional Partners

Ametros Learning, Canada West Foundation, D2L, Georgian College, IBM, Langara College, New Brunswick Community College, NorQuest College, Red River College, Vanier College, WorkForce Strategies International

Investment

\$1.52 million

Topics

[Microcredentials](#)
[Pathways to Jobs](#)
[Skills Training](#)

Related Tags

[digital platform](#),
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[energy sector](#),
[future of work](#),
[microcredentials](#),
[reskilling](#),
[skills assessment](#),

Canada
is
challenged
by
widespread
labour
shortages,
but
many
workers
continue
to
face
barriers
to
having
their
skills
recognized
and
valued
in
order
to
address
those
shortages.

skills development,
skills gap,
skills shortage,
talent pipeline, upskilling

In order to improve the employability of jobseekers, and address the labour needs of employers, Bridging the Gap, led by Bow Valley College, tried to develop a flexible platform to deliver microcredentials to meet the crucial needs of employers. The project aimed to partner with other colleges and employers to identify in-demand jobs, their associated competencies, and develop and deliver microcredentials that meet the specific needs

of individual jobseekers.

Evaluation Report:
Evaluation report
Bridging the Gap

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flexible learning platform ended up being too costly and complex to fully implement.

Despite its novel approach to microcredentialing, the project faced challenges in recruiting employers and developing micro-credentials to address employers' needs. Additionally, developing an IBM-based

The project was not able to award microcredentials or document the improved job prospects and performance of microcredential holders.

Overall, this project demonstrated the importance and difficulty of engaging employers to identify needs that would guide the design of the micro-credentials, as well as choosing the appropriate technology platform to deliver that skills training.

The Future Skills Centre acknowledges that the Anishinaabe, Mississaugas and Haudenosaunee share a special relationship to the 'Dish With One Spoon Territory,' where our office is located, bound to share and protect the land. As a pan-Canadian initiative, FSC operates on the traditional territory of many Indigenous nations across Turtle Island, the name given to the North American continent by some Indigenous peoples. We are grateful for the opportunity to work in this territory and commit ourselves to learning about our shared history and doing our part towards reconciliation.